

# STAY CIRCLE

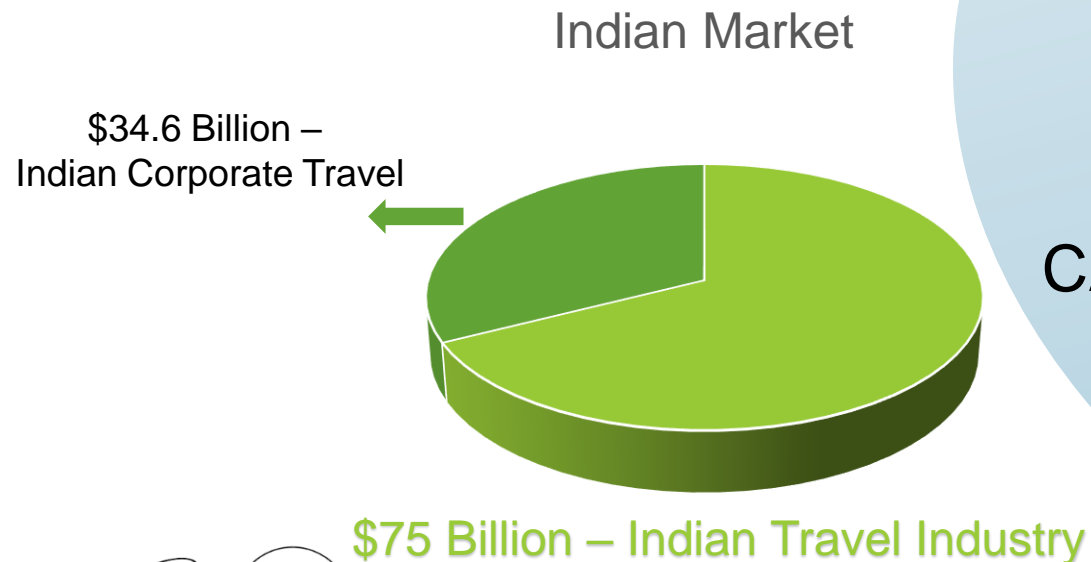
CORPORATE TRAVEL  
SUSTAINABILITY  
& MORE



# THE OPPURTUNITY

Creating A Value Centered Corporate Travel Management Portal Focused On Indian Global Traveler Requirements & In Compliance With Indian Taxation Norms.

Corporate Travel is dominated by foreign players.



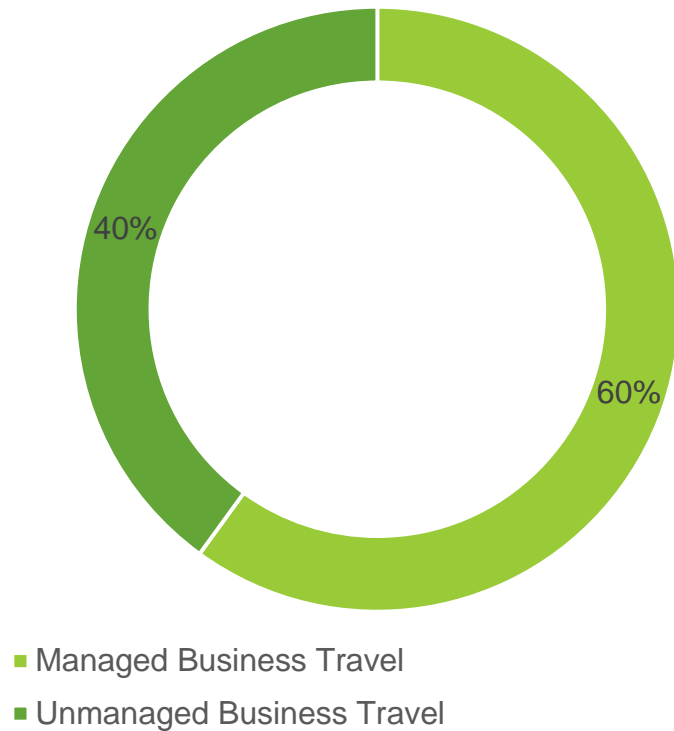
CAGR : 8.71%  
(2023-28)



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# The Problem

Indian Market



Still 40% Of Indian Corporate Travel Is Un-managed Due To Travel Management Companies Charges, Lack Of Information And Presence Of Proficient Players Specifically Managing **Corporate Travel**.

Lack Of Greener Alternative And Understanding Of The Travel Impact On Environment And Companies Focused To Provide Greener Alternative And Ways To Offset The Same.

Currently Companies are booking the corporate travel online or through agents as per best available tariff. All other parameters are widely missed.

# The Solution

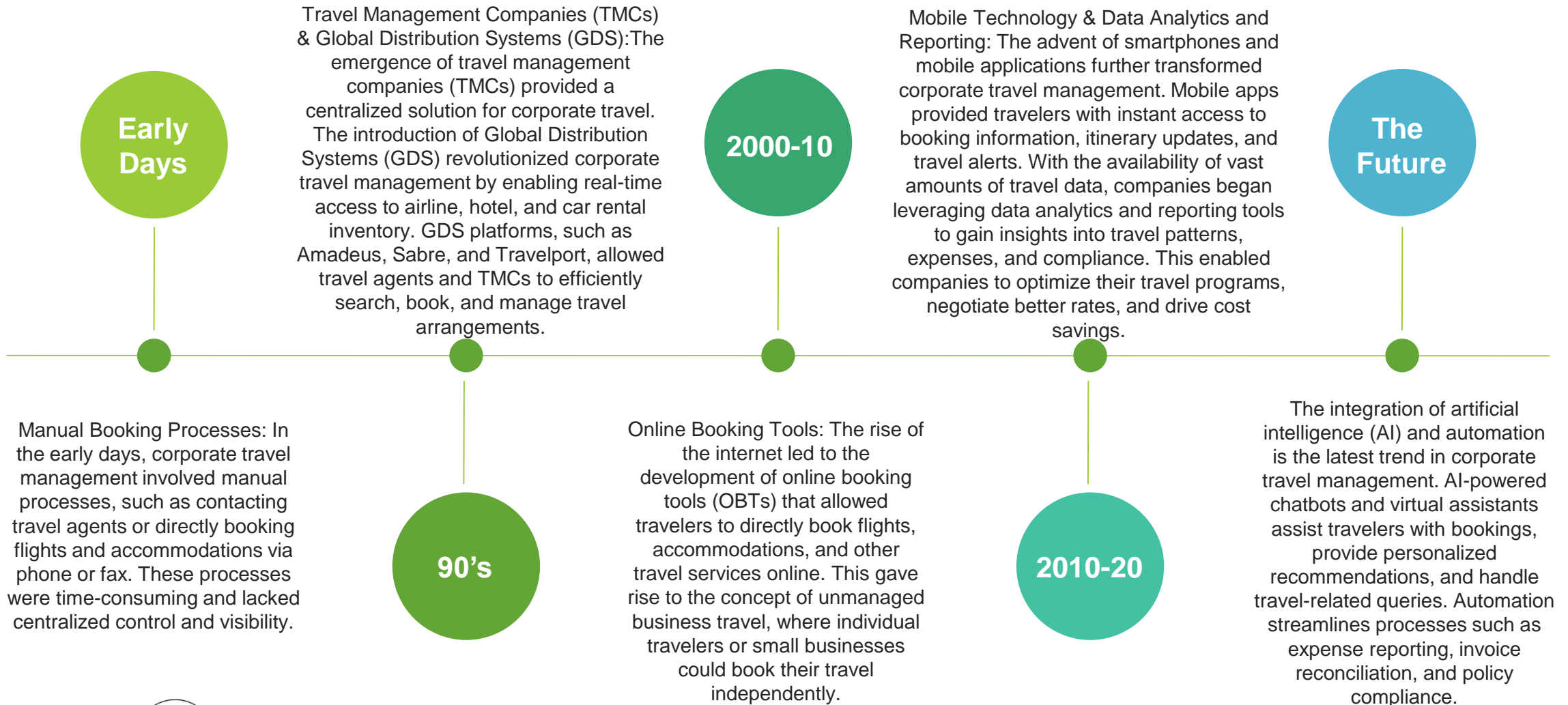


With our over a decade of experience we are creating a Dashboard experience for our Corporate client providing them with best of Travel solutions along with needful tools to administer it. As the world is going Greener our tool come with additional sustainable travel options.



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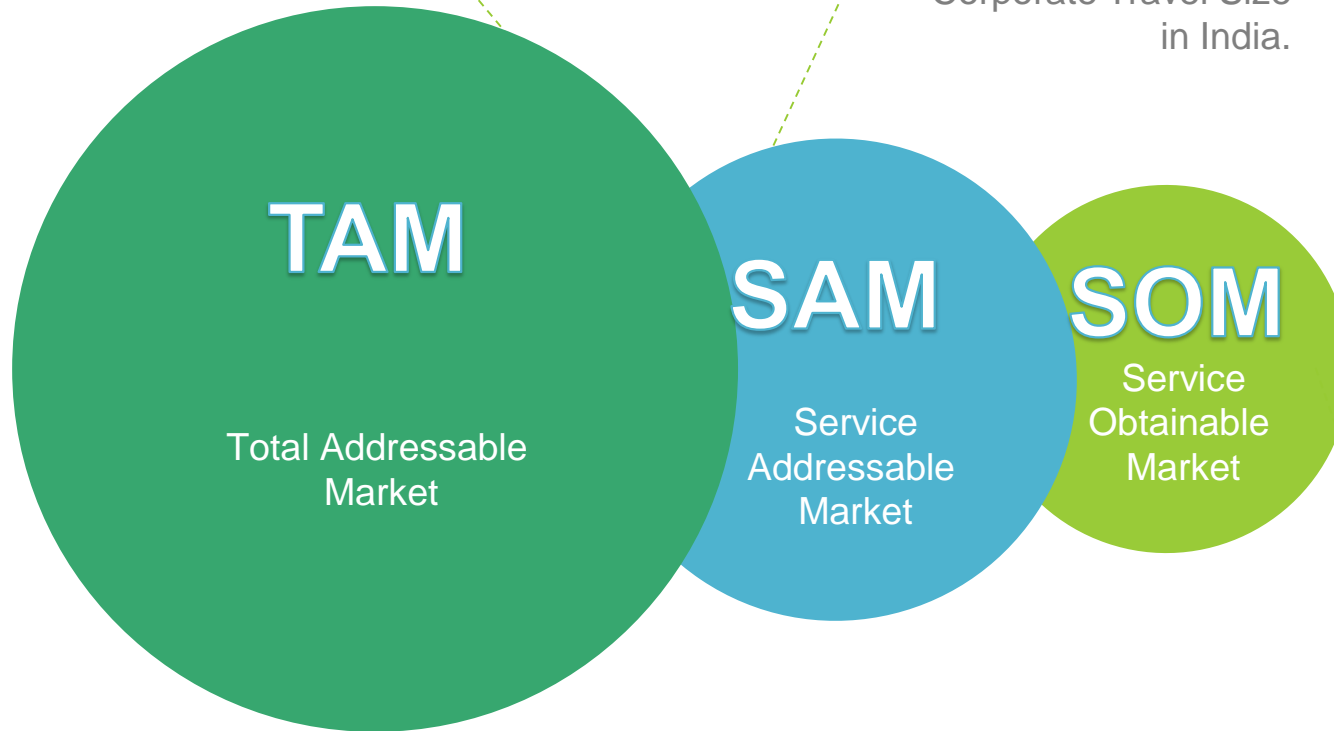
# Evolution – Corporate Travel



# Our TAM and SAM

**USD -  
\$75 Bn**

Total Market Size Of  
Travel In India. It  
Include Managed &  
Unmanaged  
Corporate Travel.



**USD - \$35 Bn**

Manageable  
Corporate Travel Size  
in India.

**USD - ~ \$15 Mn**

We aim to cater a good  
market share by end of  
Yr 2028.



# Competitive Landscape



We Plan not to compete  
But to mutually grow along side of our competition with a  
descent market share & focusing on our services



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# Our Team



**Rajesh Choudhary**

Co-Founder



**Ankur Barthwal**

Co-Founder



**Jigar Singh Rathore**

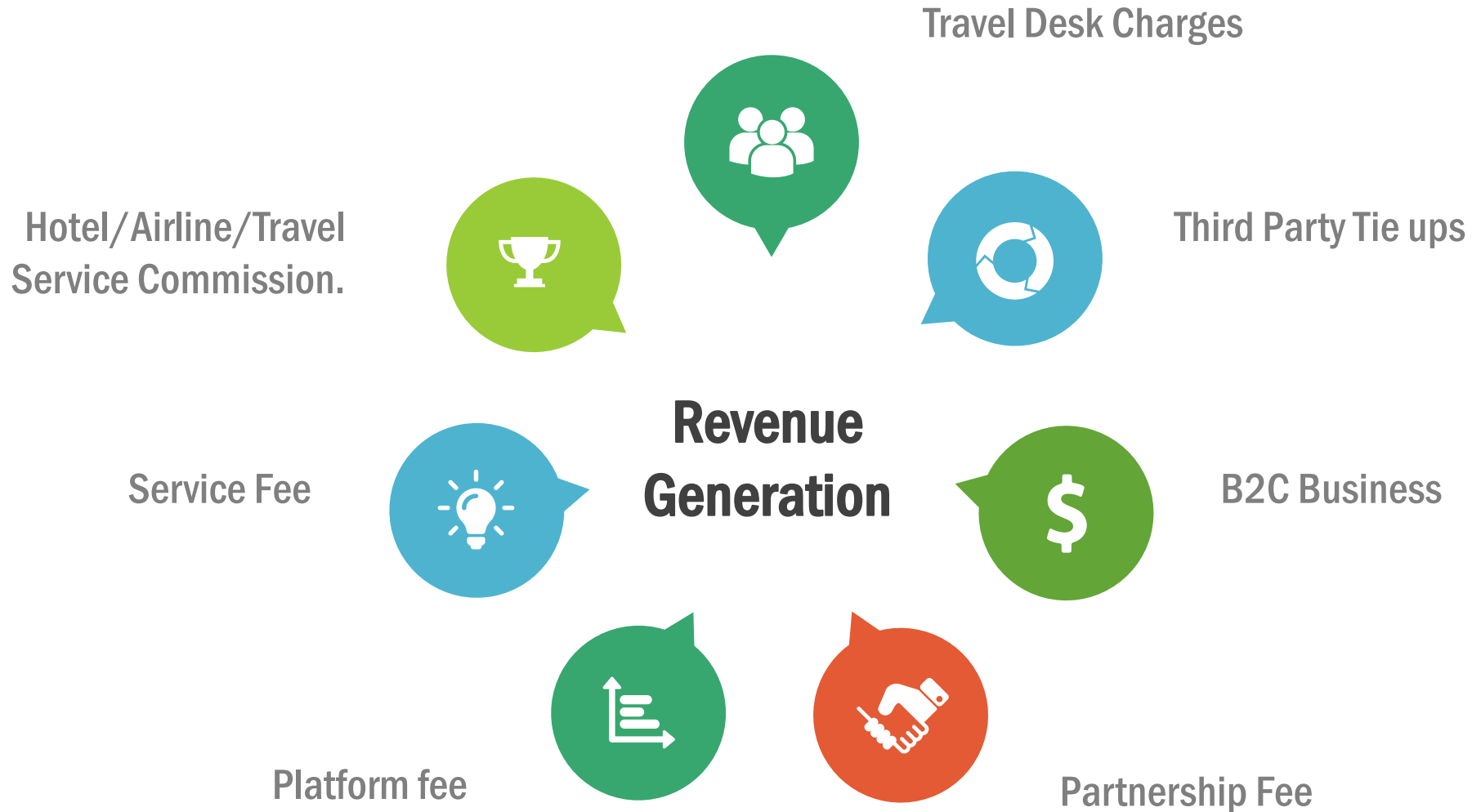
Strategy Director



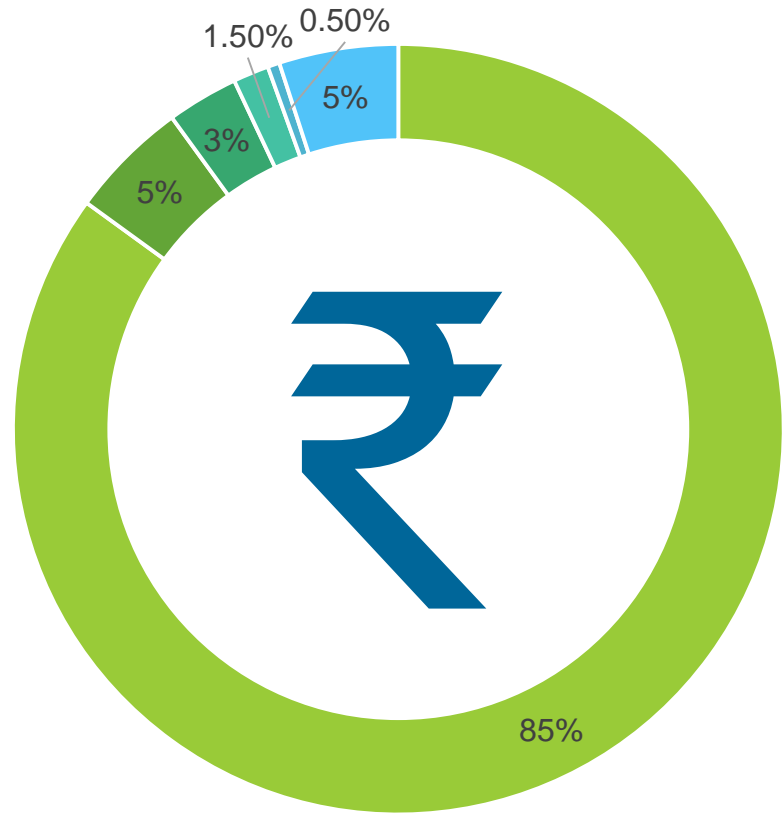
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# Revenue Model



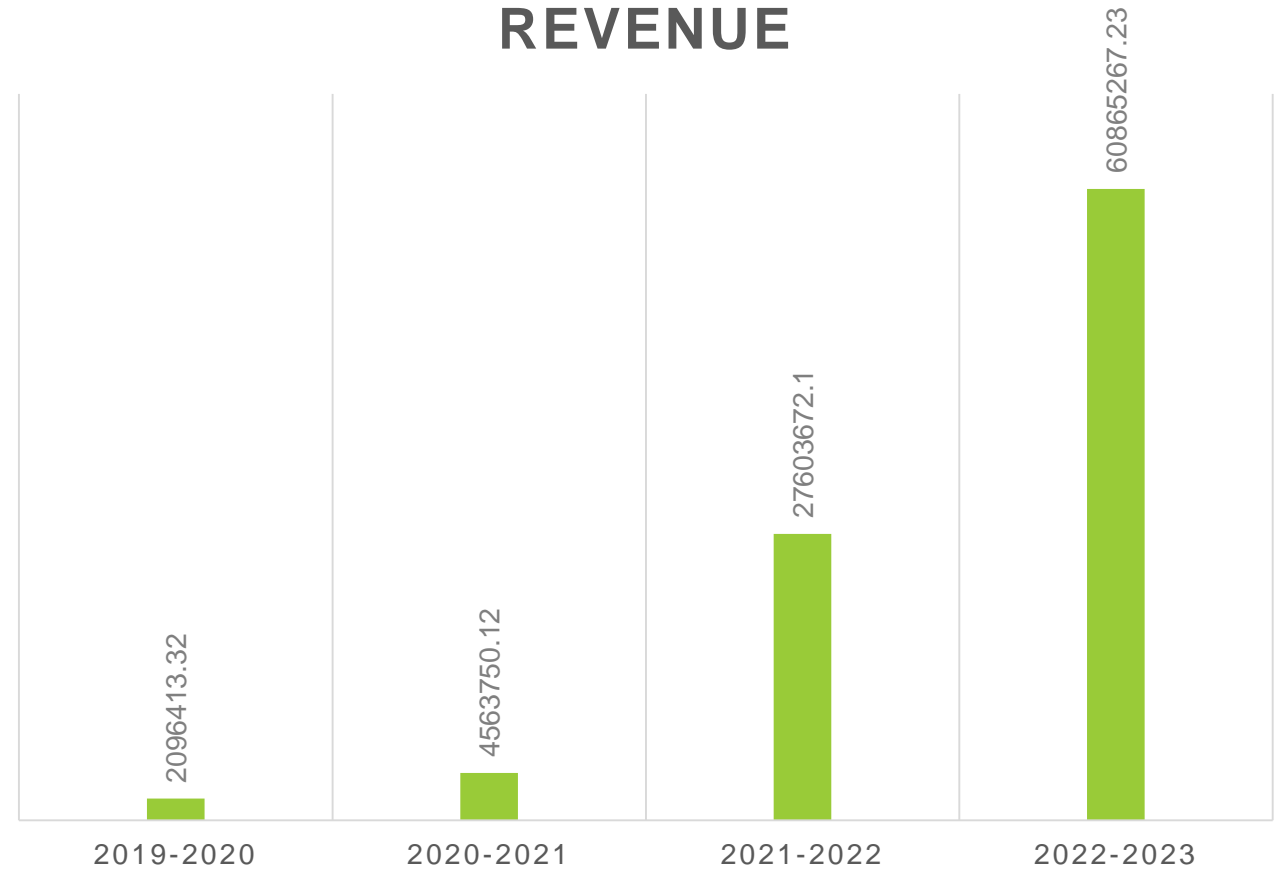
# Revenue Model



## Cost Break up

- Travel Service Cost
- Technology Cost
- Human Resource
- Business Acquisition
- Misc
- Profit

## REVENUE



\*in INR

**10**



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# Revenue Model

## Pricing

Almost Free  
“Dashboard  
Experience” product  
for managing  
Corporate Travel.

## Earning

Multiple Earning  
models through  
various Travel  
Partners

## Competition

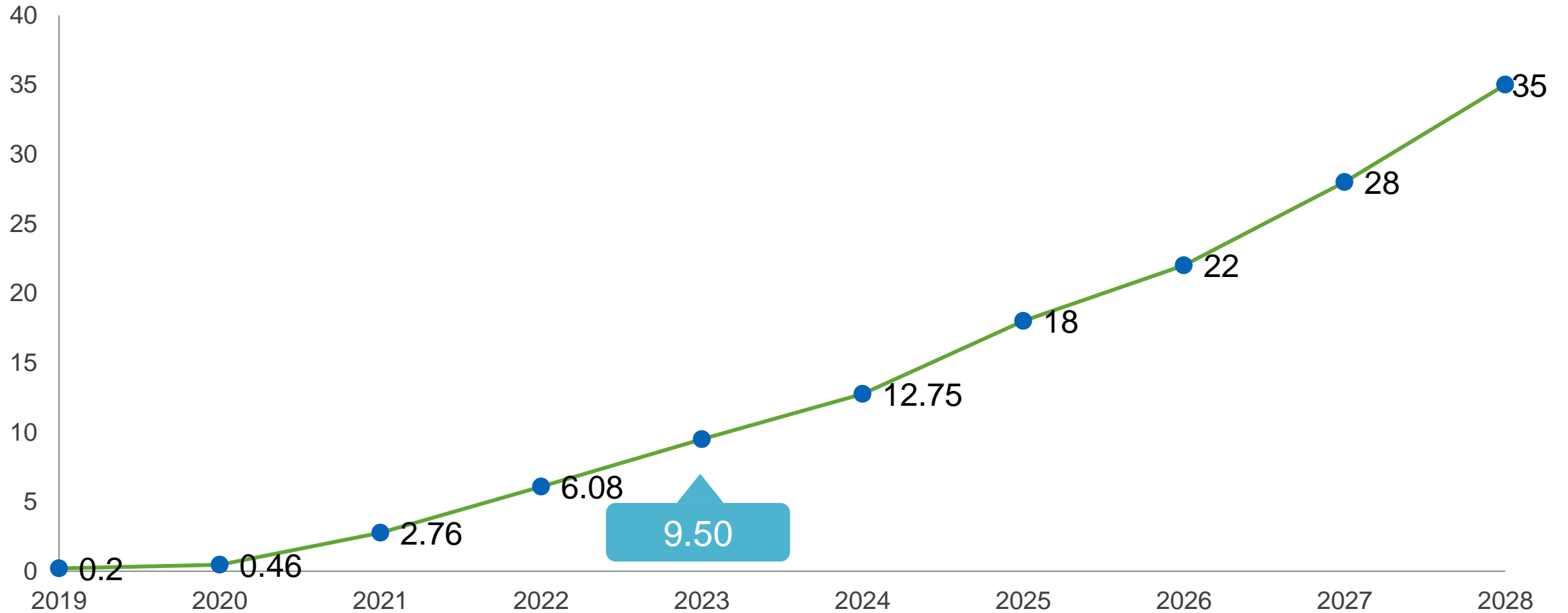
Conitunous  
Evolvement and  
introduction of better  
corporate advantage.

## Technology

Providing best of  
business in-sight by  
latest application of AI  
& Technology.



# Projected Growth



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\*in CR. INR **12**



## Financial Summary

Business Sales  
**\$1.90 Mn**

Till date

Clients Till date  
**27**

Catered till date



Total PAT  
**\$1,56,750.00**

Till date

# Revenue Streams



**Total Revenue**  
2019-23

Stay Circle  
Revenue  
Generated till date

Business Travel  
**\$1.88 Mn**  
B2B2B & B2B

Leisure Travel  
**\$12k**  
B2C(Website & Offline)

Cab, Event, Etc  
**\$29,200**  
Additional Services

Hotel  
**\$1.84 Mn**  
Intl & Domestic

Flight, Cab, Visa,  
Insurance, Etc  
**\$7,500**  
Intl & Domestic

*A Lump sum  
Business Financials  
Till date*

# Our Happy Client Circle

RELIANCE GROUP

SANMAR GROUP

EICHER GROUP

UNITED SPIRITS LIMITED

HOME CREDIT

ZS ASSOCIATES INDIA PRIVATE LIMITED

AECOM INDIA PVT LTD

INFOCEPTS TECHNOLOGIES PRIVATE LIMITED

CITIUSTECH HEALTHCARE TECHNOLOGY PRIVATE LIMITED

POLYCAB INDIA LIMITED

LUXOFT

ADANI GROUP

ONDC

SNAPDEAL LIMITED

AVANTI FINANCE PRIVATE LIMITED

AVACARE HEALTH GROUP

SHELF DRILLING

ZENSAR TECHNOLOGIES INC

OYO HOTELS

INTERNATIONAL SOLAR ALLIANCE ( ISA)

CARRIER TECHNOLOGIES INDIA LTD (MUMBAI)

FAREYE

THOMAS COOK (I) LTD

MAX INDIA

TATA GROUP

UNITED NATIONS AGENCY

TATA TRUST DELHI

AHC

MARICO LIMITED

TATA TRUST OTHERS

SCIENTIFIC GAMES INDIA PRIVATE LIMITED

AIFF DEL

GR INFRAPROJECTS LIMITED

AUROBINDO PHARMA LIMITED

UNITED BREWERIES LTD

MARKS & SPENCER INDIA PVT LIMITED

BAUER ENGINEERING INDIA PVT LTD

TAJ GROUP

INFINITI RETAIL

SOTC TRAVEL SERVICES PRIVATE LIMITED

FIVES INDIA ENGINEERING & PROJECT PVT LTD

LAXMI ORGANIC INDUSTRIES LTD

CBRE GROUP

CARRIER AIRCONDITIONING & REFRIGERATION

KONICA MINOLTA BUSINESS SOLUTIONS INDIA

MEDIATEK INDIA TECHNOLOGY PVT. LTD

HCL GROUP

ASK INVESTMENT MANAGERS

CHARGE BEE TECHNOLOGIES PRIVATE LIMITED

TATA BUSINESS HUB LIMITED

CUBE HIGHWAYS AND TRANSPORTATION

ASSETS ADVISORS PVT. LTD

MEDIATEK BANGALORE PRIVATE LIMITED

BORL

SCANIA COMMERCIAL VEHICLES INDIA PRIVATE LIMITED

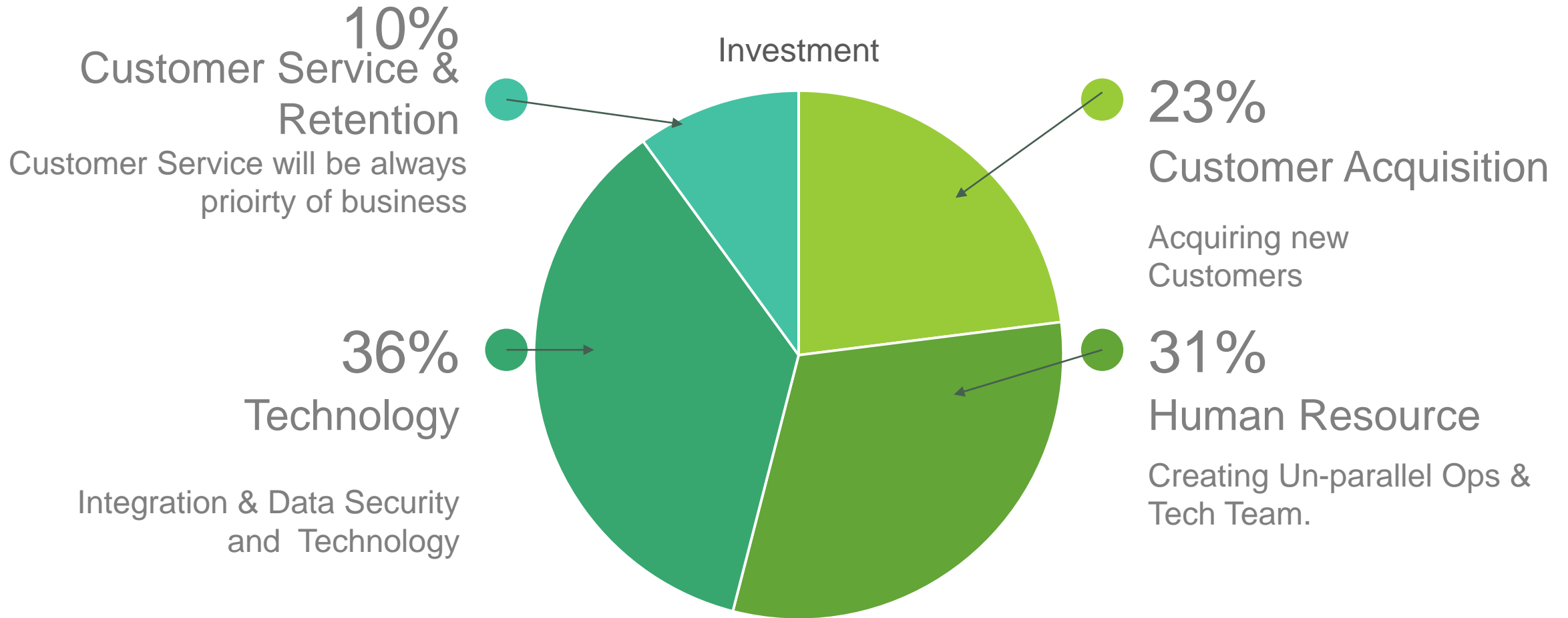
ELECTROLUX

BLUE OPTIMA

SLANG LABS



# Seeking Investment





# THANK YOU



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